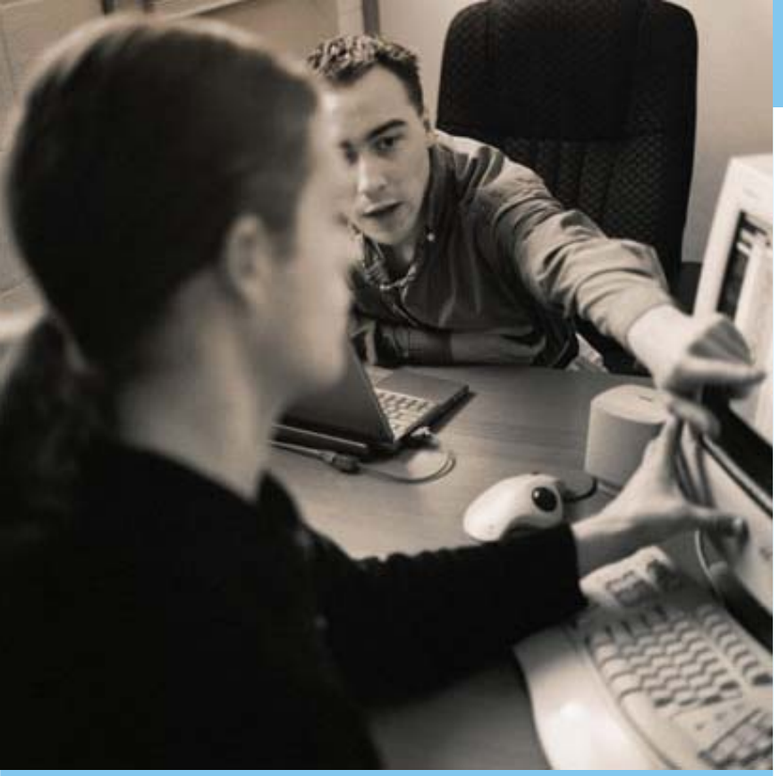
NetCharts Server—Unleash the Power of Visual Information



The Graphical Reporting Challenge

People who build dashboards, management reports, and other business metrics used to have a few, limited options:

- buy an expensive, restrictive, bloated business intelligence suite
- cobble together diverse data access, graph, table, and page generation components and hope for the best
- write the entire application from scratch

As a result, IT departments suffered with:

- extended development cycles requiring a mix of skill sets and component training
- problems fitting solutions into different data and deployment architectures
- gobs of data transformation glue code between data and presentation
- high costs of purchasing business intelligence tools and integration support
- on-going maintenance nightmares

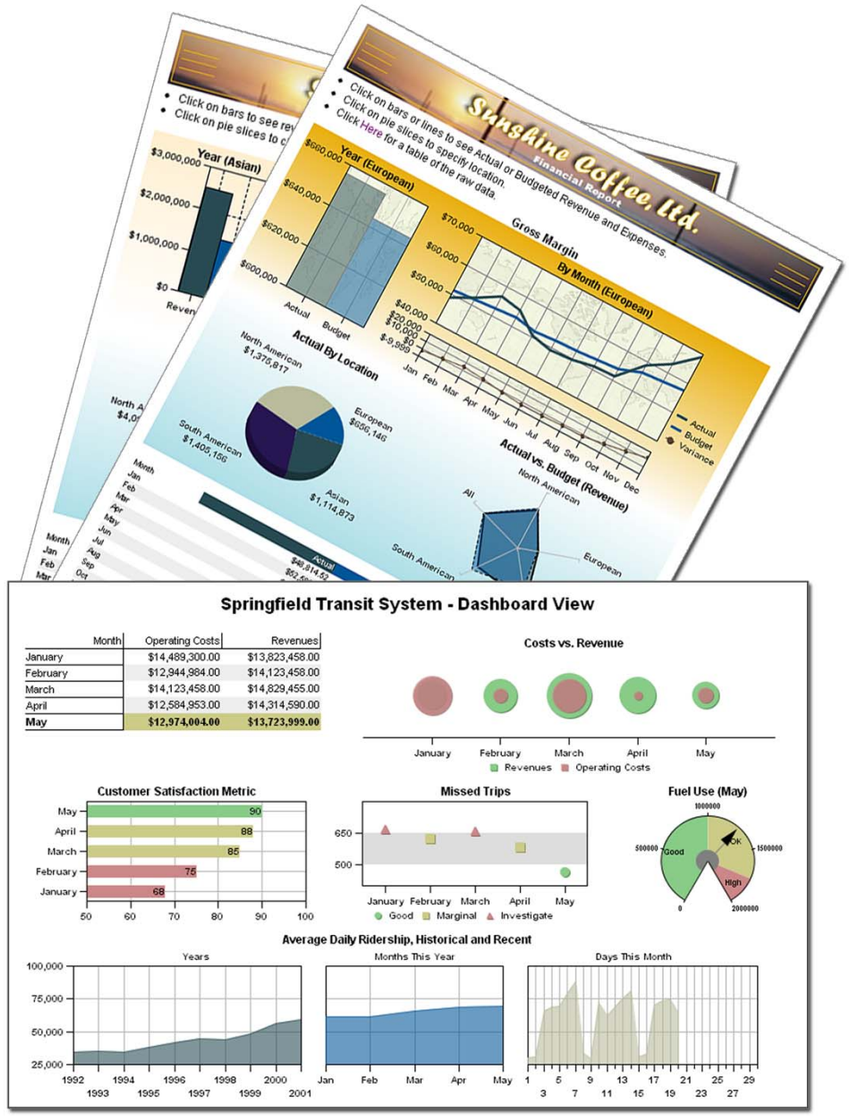
A Better Way

Visual Mining has revolutionized the development of visual business metric applications. NetCharts Server delivers:

- a complete tool set including push/pull data access, award winning NetCharts graphics, tabular data support and page generation
- flexible stand-alone or embedded integration for diverse applications
- built-in development tools

... with none of the traditional drawbacks in a single application development and deployment package. Find out for yourself how powerful NetCharts Server is...download a fully featured evaluation copy today at **www.visualmining.com.**

Develop Impressive On-line Reports



See live interactive examples and download NetCharts Server at www.visualmining.com

Create interactive, web-based...

- Executive information systems
- Performance metrics
- Financial reports
- Executive dashboards
- Management reports
- Business intelligence

Save Time

NetCharts Server saves development time by making difficult, repetitive tasks incredibly easy. Here are just a few of the ways NetCharts Server saves you time:

- built-in development wizards to generate data access, graph, table, and page templates
- provides Java, JSP, ASP, and Cold Fusion toolkits for quick application integration.
- NetCharts Server Data Staging(tm) capability reduces need to reformat data
- step by step examples and tutorials

Save Money

There are three major cost factors when developing on-line applications: license fees, development effort, and maintenance costs. NetCharts Server addresses all of these with:

- low-cost server based licensing
- dramatically reducing learning curves and development time
- working easily within diverse architectures without needing to write "glue" code
- open standards based platform
- Built-in upgrade tools

Build Better Applications

By using a comprehensive tool like NetCharts Server, developers can focus on the best presentation of information and not get bogged down in a myriad of proprietary technologies. The pre-built tools and features provide:

- high quality graphics that you won't find in traditional Business Intelligence solutions
- support for drillable multiple axes and multiple scale graphs
- support for drillable, configurable tabular reporting
- data access, aggregation, filtering, pivoting, from diverse sources in one presentation
- automatic report scheduling and delivery

Visual Mining
visualize the enterprise

phone: +301-795-2200, 800-308-0731 in the USA
fax: +301-947-8293
web: www.visualmining.com
e-mail: info@visualmining.com

A New Development Platform With an Award-winning Legacy

Since 1996, Visual Mining has built graphical tools for software developers. NetCharts Server is the culmination of years of software development, integration of state of the art tools, and constant customer feedback.

This new package allows organizations to be more effective at collecting, distributing, and acting on information. It gives developers the capabilities of:

- Building applications in a fraction of the time of monolithic business intelligence suites
- Giving organizations what they truly need in an application development tool and none of what they don't
- Managing the development / deployment life cycle from a single easy to use platform

To build quality business metric applications, developers need a combined set of tools that allow for rapid prototyping, development and deployment. We built NetCharts Server to be that tool.

NetCharts Server boosts:

- productivity
- team focus
- revenue
- confidence in decisions
- information
- control

NetCharts Server reduces:

- information voids
- administration problems
- delays
- confusion
- time to market
- demands on IT resources
- expenses

"We can cut our report creation and delivery time by as much as 50%. That means we can focus more on selling, core product development, and revenue generating professional services activities."

—Transaction Design Inc.

Visual Mining, Inc.
15825 Shady Grove Road, Suite 20
Rockville, MD 20850

Unleash the power of visual information

GSA Contract Holder

visual mining, inc.

NetCharts Server

A Comprehensive

Graphical Reporting Solution

For Business Intelligence

Visual Mining
visualize the enterprise